

Florna Autumn Colour Trends 2019

PINK PASSION



'PINK PASSION'



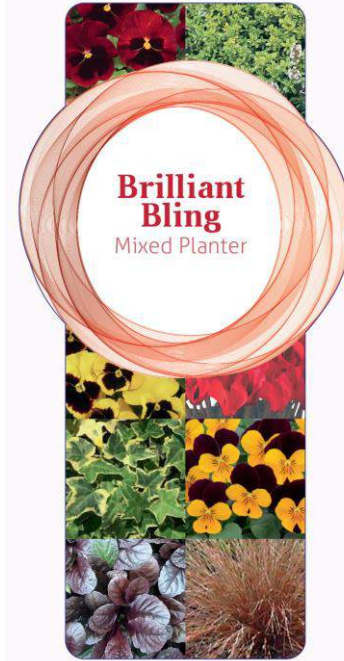
BREEZY BLUES



'BREEZY BLUES'



BRILLIANT BLING



'BRILLIANT BLING'



Autumn 2019

Autumn

Colour Trends 2019

3 Colour trends to run alongside each other from mid August and through September

- Planted Container Trolley mix to match each Colour trend
- Mixed Hanging Basket to match each Colour trend
- 16" Coco Lined Wire Hanging Basket to match each Colour trend
- Jumbo Carry Home 6 Pack mix to match each Colour trend



Autumn 2019

Colour Trends Autumn 2019

Working together with Ball Colegrave we have selected 3 stand out Colour Trends for Autumn 2019. The idea is to help increase added value and basket sales, make merchandising in store easier, be visually attractive and ultimately entice customers to buy from your Garden Centres

3 Planned inputs of each Colour Trend, first input...

- **Week 34** – week commencing the 19th of August in time for the August Bank Holiday
 - **Week 36** – week commencing the 2nd of September
 - **Week 38** – week commencing the 16th of September

PINK PASSION



BREEZY BLUES



BRILLIANT BLING



3 Inputs

- Week 34
- Week 36
- Week 38

Fantastic Colour Displays all the Way through Autumn

Autumn 2019

AUGUST/SEPTEMBER

'PINK PASSION'

3 inputs

1st input w/c 19th of August in time for the August Bank holiday. Trolley mixes of planted containers, mixed planted 30cm Willow hanging/40cm Wire hanging baskets & Mixed Jumbo Carry Home packs to match colour trend.

2nd input w/c 2nd of September. Trolley mixes same as above.

3rd input w/c 16th of September. Trolley mixes same as above

Planted Container Trolley mix to match Colour trend

Hanging Basket Trolley mix to match Colour trend

16" Coco Lined Wire Basket

Jumbo 6 mono Pack Trolley to match Colour trend

PINK PASSION



Lamium Beacon Silver



Viola Pink Shades



Ajuga Burgundy Glow



Festuca Glauca



Heather Pink Erica

Autumn 2019

Colour Trends Autumn 2019

Planted Containers

Viola Pink Shades



Cyclamen Metis Light Pink



Cineraria Cirrus



Heather Pink Erica



27cm 'Mayca' Mixed Planter

Mixed Planted with Viola Pink Shades, Cyclamen Metis Light Pink, Cineraria Cirrus Pink Erika Heather.

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mayca Mixed Planter	27cm	Round	Mixed	10	10	10					



Autumn 2019

Colour Trends Autumn 2019

Planted Containers



Pansy Matrix Pink Shades



Hedera Silver Variegated



Cyclamen Metis Light Pink



Cyclamen Metis White



Ajuga Burgundy Glow



Fern Dryopteris Affinis



30cm 'Trends' Mixed Planter

Mixed Planted with Pansy Matrix Pink Shades, Variegated Ivy, White & Pink Metis Cyclamen, Ajuga Burgundy Glow and Juncus Effusus Spiralis.

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	30cm	Round	Mixed	8	8	8					



Autumn 2019

Colour Trends Autumn 2019 Planted Containers



Pansy Matrix Pink Shades



Festuca Glauca



Ajuga Burgundy Glow



Cineraria Cirrus



Lamium Beacon Silver



Cyclamen Metis Light Pink



Viola Pink Shades



Stipa Pony Tails



35cm 'Trends' Mixed Planter

Mixed Planted with Pansy Matrix Pink Shades, Festuca Glauca, Ajuga Burgundy Glow, Cineraria Cirrus, Lamium Beacon Silver, Cyclamen Metis Light Pink, Viola Pink Shades & Stipa Pony Tails.

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	35cm	Round	Mixed	6	6	6					



Autumn 2019

Colour Trends Autumn 2019

Willow Mixed Basket



Pansy Matrix Pink Shades



Hedera Silver Variegated



Viola Pink Shades



Heather Pink Erica



Ajuga Burgundy Glow



Lamium Beacon Silver



30cm Mixed Planted Willow Baskets

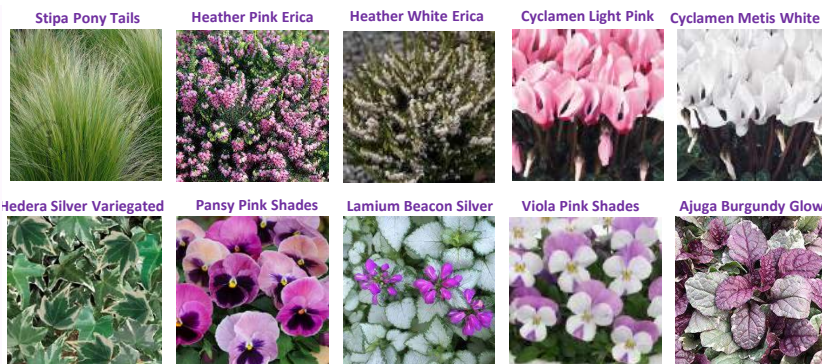
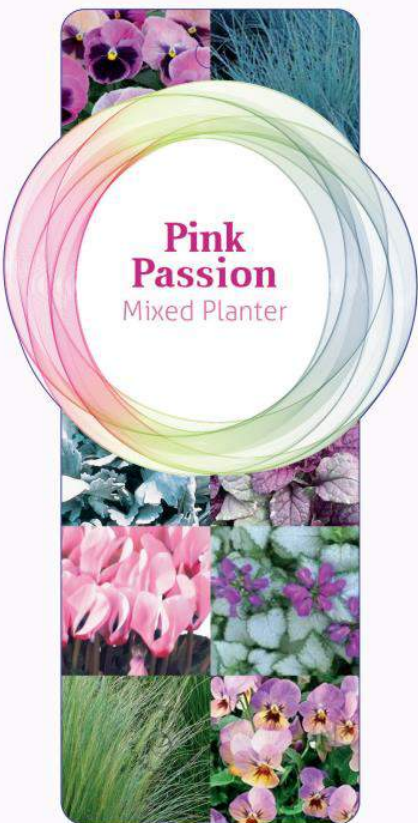
Mixed Planted with Pansy Matrix Pink Shades, Hedera Variegated, Viola Pink Shades, Heather Pink Erika, Ajuga Burgundy Glow & Lamium Beacon Silver.

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	30cm	9	Mixed	9	9	9					

Autumn 2019

Colour Trends Autumn 2019

16" Coco Lined Wire Hanging Basket



16" Coco Lined Wire Hanging Basket

Mixed Planted to compliment 'Bridal Bouquet' Colour trend

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mixed Wire Basket	40cm	6	Mixed	4	4	4					

Autumn 2019

Colour Trends Autumn 2019

Jumbo PET 6 Pack with Carry Home Handle



Lamium Beacon Silver



Viola Pink Shades



Ajuga Burgundy Glow



Jumbo PET 6 Pack with Carry Home Handle

Mixed Planted Packs with Lamium Beacon Silver, Viola Pink Shades & Ajuga Burgundy Glow.

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mixed Jumbo PET 6 Pack	6 Pack	14	Mixed	28	28	28					

Autumn 2019

AUGUST/SEPTEMBER 'BREEZY BLUES'

3 inputs

1st input w/c 19th of August in time for the August Bank holiday. Trolley mixes of planted containers, mixed planted 30cm Willow hanging/40cm Wire hanging baskets & Mixed Jumbo Carry Home packs to match colour trend.

2nd input w/c 2nd of September. Trolley mixes same as above.

3rd input w/c 16th of September. Trolley mixes same as above

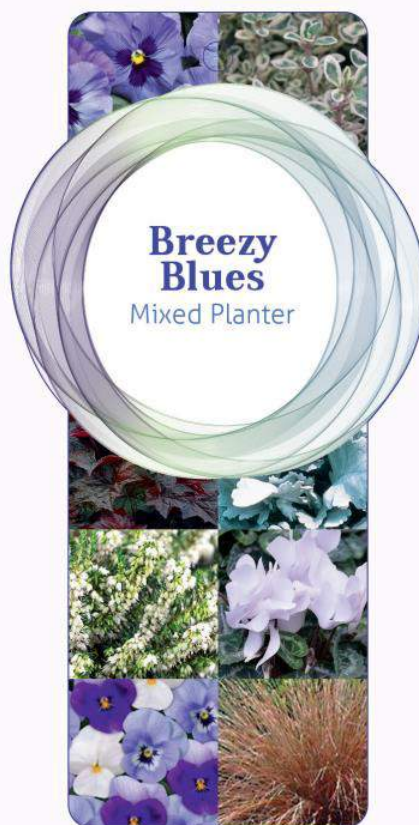
Planted Container Trolley mix to match Colour trend

Hanging Basket Trolley mix to match Colour trend

16" Coco Lined Wire Basket

Jumbo 6 mono Pack Trolley to match Colour trend

BREEZY BLUES



Heather White Erica



Viola Blueberry Frost



Heuchera Palace Purple



Pansy Marina Shades



Thymus Silver Posie

Autumn 2019

Colour Trends Autumn 2019

Planted Containers

Thymus Silver Posie



Viola Blueberry Frost



Heather Erica White



Cyclamen Metis White



27cm 'Mayca' Mixed Planter

Mixed Planted with Thymus Silver Posie, Viola Blueberry Frost, Heather Erica White & Cyclamen Metis White.

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mayca Mixed Planter	27cm	Round	Mixed	10	10	10					



Autumn 2019

Colour Trends Autumn 2019 Planted Containers



Pansy Marina Shades



Cyclamen Metis White



Festuca Glauca



Hedera Silver Variegated



Heuchera Palace Purple



Fern Dryopteris Affinis



30cm 'Trends' Mixed Planter

Mixed Planted with Pansy Marina Shades, Cyclamen Metis White, Festuca Glauca, Hedera Variegated, Heuchera Palace Purple & Fern Dryopteris Affinis..

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	30cm	Round	Mixed	8	8	8					



Autumn 2019

Colour Trends Autumn 2019 Planted Containers



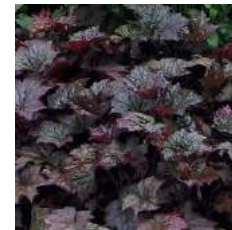
Pansy Marina Shades



Thymus Silver Posie



Heuchera Palace Purple



Cineraria Cirrus



Heather Erica White



Cyclamen Metis White



Viola Blueberry Frost



Carex Red Rooster



35cm 'Trends' Mixed Planter

Mixed Planted with Pansy Marina Shades, Thymus Silver Posie, Heuchera Palace Purple, Cineraria Cirrus, Heather Erica White, Cyclamen Metis White, Viola Blueberry Frost & Carex Red Rooster.

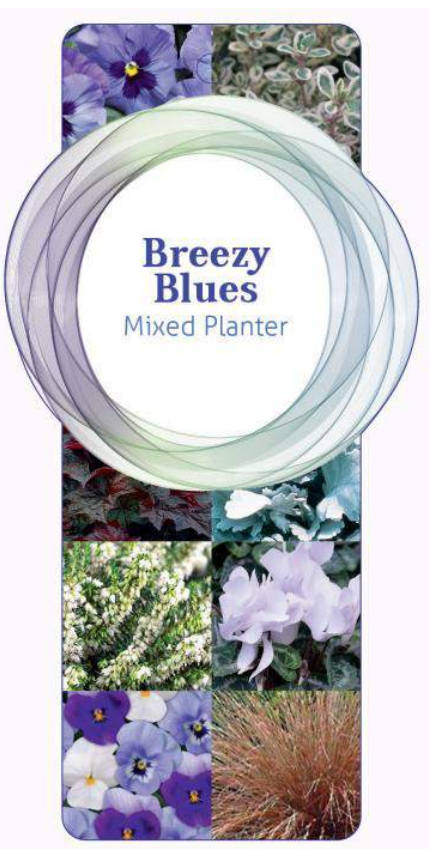
Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	35cm	Round	Mixed	6	6	6					



Autumn 2019

Colour Trends Autumn 2019

Willow Mixed Basket



Pansy Marina Shades



Hedera Silver Variegated



Viola Blueberry Frost



Heather White Erica



Thymus Silver Posie



Lamium Beacon Silver



30cm Mixed Planted Willow Baskets

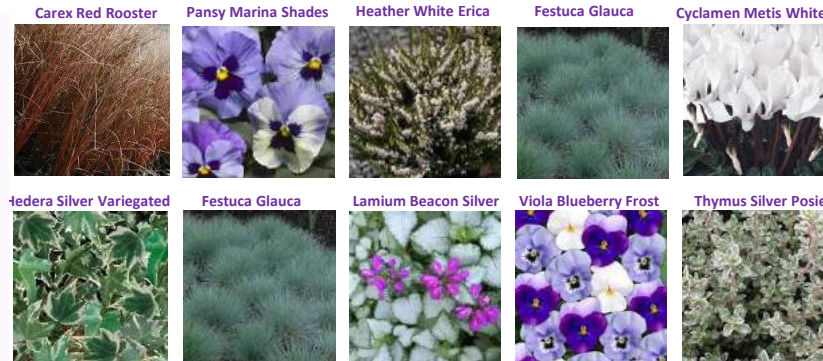
Mixed Planted with Pansy Marina Shades, Hedera Variegated, Viola Blueberry Frost, Heather Erica White, Thymus Silver Posie & Lamium Beacon Silver.

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	30cm	9	Mixed	9	9	9					

Autumn 2019

Colour Trends Autumn 2019

16" Coco Lined Wire Hanging Basket



16" Coco Lined Wire Hanging Basket

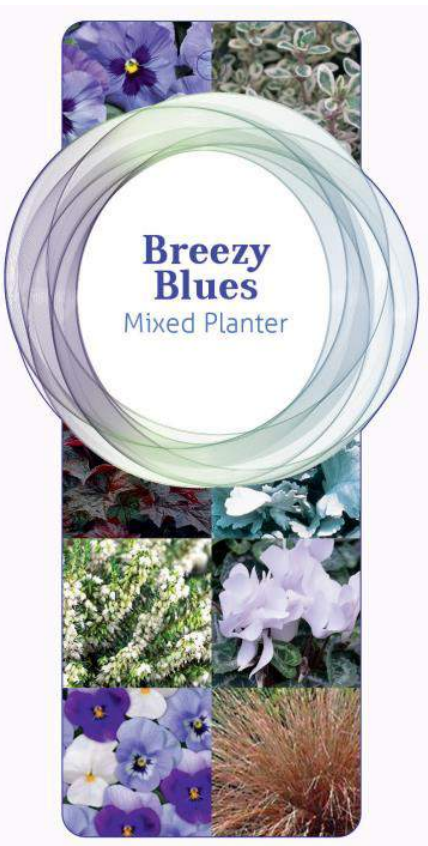
Mixed Planted to compliment 'Breezy Blues' Colour trend

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mixed Wire Basket	40cm	6	Mixed	4	4	4					

Autumn 2019

Colour Trends Autumn 2019

Jumbo PET 6 Pack with Carry Home Handle



Hedera Silver Variegated



Viola Blueberry Frost



Festuca Glauca



Jumbo PET 6 Pack with Carry Home Handle

Mixed Planted Packs with Hedera Silver Variegated, Viola Blueberry Frost & Festuca Glauca.

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mixed Jumbo PET 6 Pack	6 Pack	14	Mixed	28	28	28					

Autumn 2019

AUGUST/SEPTEMBER 'BRILLIANT BLING'

3 inputs

1st input w/c 19th of August in time for the August Bank holiday. Trolley mixes of planted containers, mixed planted 30cm Willow hanging/40cm Wire hanging baskets & Mixed Jumbo Carry Home packs to match colour trend.

2nd input w/c 2nd of September. Trolley mixes same as above.

3rd input w/c 16th of September. Trolley mixes same as above

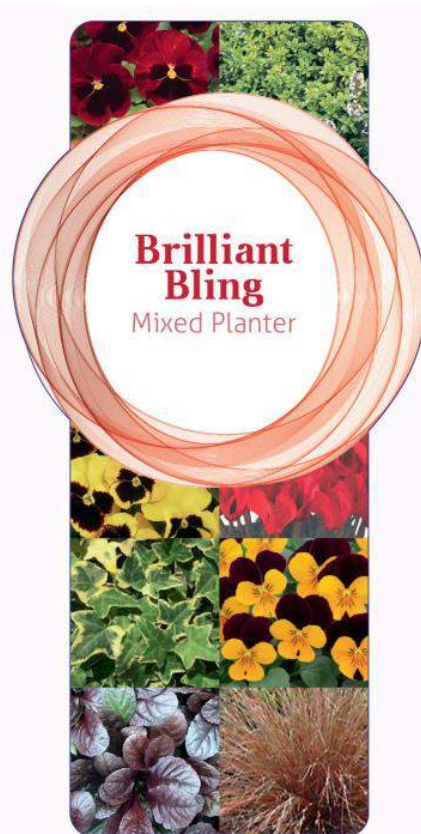
Planted Container Trolley mix to match Colour trend

Hanging Basket Trolley mix to match Colour trend

16" Coco Lined Wire Basket

Jumbo 6 mono Pack Trolley to match Colour trend

BRILLIANT BLING



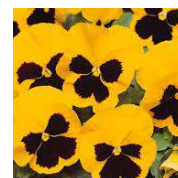
Pansy Red Blotch



Thymus Golden Queen



Ajuga Braun Hertz



Pansy Yellow Blotch



Carex Red Rooster

Autumn 2019

Colour Trends Autumn 2019

Planted Containers

Cyclamen Metis Red



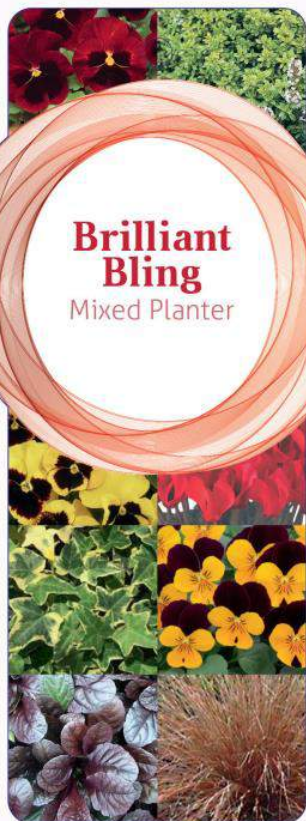
Viola Yellow Burgundy



Ajuga Braun Hertz



Thymus Golden Queen



27cm 'Mayca' Mixed Planter

Mixed Planted with Cyclamen Metis Red, Viola Yellow Burgundy, Ajuga Braun Hertz & Thymus Golden Queen.

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mayca Mixed Planter	27cm	Round	Mixed	10	10	10					



Autumn 2019

Colour Trends Autumn 2019

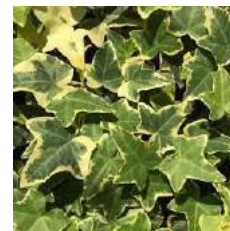
Planted Containers



Pansy Red Blotch



Hedera Gold



Ajuga Braun Hertz



Pansy Yellow Blotch



Cyclamen Metis Red



Fern Dryopteris Affinis



30cm 'Trends' Mixed Planter

Mixed Planted with Pansy Red Blotch, Hedera Gold, Ajuga Braun Hertz, Pansy Yellow Blotch, Cyclamen Red Metis & Fern Dryopteris Affinis..

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	30cm	Round	Mixed	8	8	8					



Autumn 2019

Colour Trends Autumn 2019 Planted Containers



Pansy Red Blotch



Thymus Golden Queen



Pansy Yellow Blotch



Cyclamen Red Metis



Viola Red Burgundy



Ajuga Braun Hertz



Hedera Gold



Carex Red Rooster



35cm 'Trends' Mixed Planter

Mixed Planted with Pansy Red Blotch, Thymus Golden Queen, Pansy Yellow Blotch, Cyclamen Red Metis, Viola Red Burgundy, Ajuga Braun Hertz, Hedera Gold & Carex Red Rooster.

Variety	Size	Planter Shape	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	35cm	Round	Mixed	6	6	6					



Autumn 2019

Colour Trends Autumn 2019

Willow Mixed Basket



Pansy Red Blotch



Hedera Gold



Viola Yellow Burgundy



Fern Dryopteris Affinis



Ajuga Braun Hertz



Thymus Golden Queen



30cm Mixed Planted Willow Baskets

Mixed Planted with Pansy Red Blotch, Hedera Gold, Viola Yellow Burgundy, Fern Dryopteris Affinis, Ajuga Braun Hertz & Thymus Golden Queen.

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Trends Mixed Planter	30cm	9	Mixed	9	9	9					

Autumn 2019

Colour Trends Autumn 2019

16" Coco Lined Wire Hanging Basket



16" Coco Lined Wire Hanging Basket

Mixed Planted to compliment 'Brilliant Bling' Colour trend

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mixed Wire Basket	40cm	6	Mixed	4	4	4					

Autumn 2019

Colour Trends Autumn 2019

Jumbo PET 6 Pack with Carry Home Handle



Thymus Golden Queen



Viola Yellow Burgundy



Ajuga Braun Hertz



Jumbo PET 6 Pack with Carry Home Handle

Mixed Planted Packs with Thymus Golden Queen, Viola Yellow Burgundy & Ajuga Braun Hertz.

Variety	Size	Shelf Qty	Planting	Suggested Order			Actual Order			Cost	RRP
				34	36	38	34	36	38		
Mixed Jumbo PET 6 Pack	6 Pack	14	Mixed	28	28	28					



Florna Colour Trends 2019 POS Material

Large Banners 760mm x 1460mm



Colour Trend	Cost	Qty Order
Bridal Bouquet	£20	
Breezy Blues	£20	
Brilliant Bling	£20	

* Cost of banners will be added to original reserve order and be charged at

Autumn Designs TBC

Florna Colour Trends 2019 POS Material

Correx Boards & Bench Tape – Free POS



*1 x A3 Correx Board supplied **Free of charge** for each Colour Trend*



*5 metres of Bench Tape supplied **Free of charge** for each Colour Trend*

Autumn Designs TBC