

Florna Plants Spring



Early Spring Offer

Weeks Available - 2 & 5



Our January Offer, bursting with colour. A great offer for customers on the mix & match 2 for £16.

**23cm 'Mayca' Planter to run
Alongside a 25cm Hanging pot.
Mixed Planted with Tete a Tete
centre piece and mixed Primroses.**

• £12.99 2 for £20 mix & match



25cm Hanging Pot



23cm 'Mayca' Planter

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £20	WK2 QTY	WK5 QTY
23CM MAYCA PLANTER	15	75					
25CM HANGING POT	10	50					

10.5cm Primroses

Weeks Available – 2,4,6,8 & 10



**A good mixture of colourful 10.5cm Primroses,
Possible 15 for £15 Promotion**



NEW FOR 2020

All of our 10.5cm Primrose crop will be produced in a Grey Thermo pot with matching light Grey transport tray – 100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	15 for £15	WK2	WK4	WK6	WK8	WK10
10.5CM MIXED PRIMROSES	60	540								

Spring 25cm Value Planters

Weeks Available – 2,4,6,8,10 & 12



Our 25cm Value Planter range is available in various different designs

ONLY AVAILABLE AS A TROLLEY ALLOCATION

Great Spring time offer for customers looking for a 'Value' type planter
Possible 2 for £20 Promotion



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £20	WK2	WK4	WK6	WK8	WK10	WK12
25CM VALUE PLANTER	10	50									

- Planting Subject to Seasonal Change

Primrose Jumbo 6 Pack



Weeks Available – 2,4,6,8 & 10

Mixed Colours



**Available as a mixed pack or
a straight Colour pack
All packs come with a large
click and lock carry home
handle
Possible 2 for £10 Promotion**

Straight Colours



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £10	WK2	WK4	WK6	WK8	WK10
JUMBO 6 PACK MIXED PRIMROSES	14	98								
JUMBO 6 PACK STRAIGHT COLOURS – 5 COLOURS AVAILABLE	14	98								



NEW FOR 2020

**All of our Jumbo 6 pack Primrose crop will be produced in the
Green PET material pack – 100% Recyclable**

Premium Primrose Super 6 Collection

Weeks Available – 6 & 8



Our ever popular Super 6 Premium Jumbo Primrose range is made up with 5 popular varieties, Nautilus, Mojito, Woodland Rose, Primlet Series & Sweet 16. Produced in a large 12 per shelf 'Super Jumbo' pack complete with click and lock carry home handle

NEW FOR 2020
All our Super 6pks will be produced in the Green PET material pack
100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £14	WK6	WK8
SUPER 6 NAUTILUS	12	84					
SUPER 6 MOJITO	12	84					
SUPER 6 WOODLAND ROSE	12	84					
SUPER 6 PRIMLET SERIES	12	84					
SUPER 6 SWEET 16	12	84					

Premium Primrose 3L Collection

Weeks Available – 6 & 8



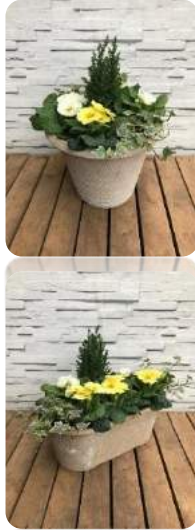
Our ever popular 3 Litre Premium Primrose range is made up with 5 popular varieties, Nautilus, Mojito, Woodland Rose, Primlet Series & Sweet 16. Produced in Grey 3L pot complete with 'Smart Click' label. Great Promotion to run alongside our Premium Primrose Super 6 Collection

NEW FOR 2020
All our 3L Premium Primroses will be produced in a Grey injection moulded pot – 100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 for £14	WK6	WK8
3L NAUTILUS	21	105					
3L MOJITO	21	105					
3L WOODLAND ROSE	21	105					
3L PRIMLET SERIES	21	105					
3L SWEET 16	21	105					

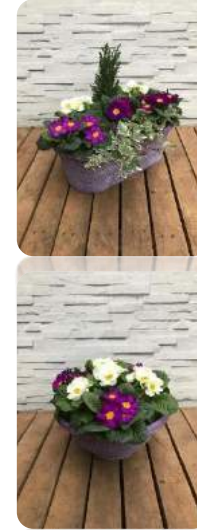
Prisma Collection

Weeks Available – 6 & 9



Our 'Prisma' Planted container range is available in 2 colours – 'Ginger' & 'Raisin' Colour themed planted to compliment the colour of each planter

The range consists of a round planter, round bowl and a trough



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK6 QTY GINGER	WK9 QTY GINGER	WK6 QTY RASIN	WK9 QTY RASIN
30CM PRISMA BOWL	8	40						
30CM PRISMA PLANTER	8	32						
40CM PRISMA TROUGH	8	40						

- Planting Subject to Seasonal Change

Spring Rattan Hanging Baskets

Weeks Available – 8,10,12 & 14

Our 30cm Premium rattan Hanging Basket in 3 different colour blends. A great Premium looking Hanging Basket bursting with Spring colour.

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK8 QTY	WK10 QTY	WK12 QTY	WK14 QTY
30CM MIXED HANGING BASKET	8	40						
30CM CITRUS MIX HANGING BASKET	8	40						
30CM OCEAN BREEZE MIX HANGING BASKET	8	40						



**For Spring we are
back to our dark
rattan basket for
that more
traditional look**

Spring 2 Tone Collection of Cone & Hanging Basket

Weeks Available – 10 & 13



Our 2 Tone Collection has become our best selling basket range. Premium 2 Tone hardware available in a 35cm Basket & 30cm Cone, the 2 compliment each other perfectly when displayed in store



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK10 QTY	WK13 QTY
30CM 2 TONE CONE CITRUS	8	24				
35CM 2 TONE HANGING BASKET CITRUS	6	30				
30CM 2 TONE CONE OCEAN BREEZE	8	24				
35CM 2 TONE HANGING BASKET OCEAN BREEZE	6	30				

- 30cm Hanging Cones delivered to stores in boxes to avoid damages

Spring 24 pack Blended Pansy & Viola

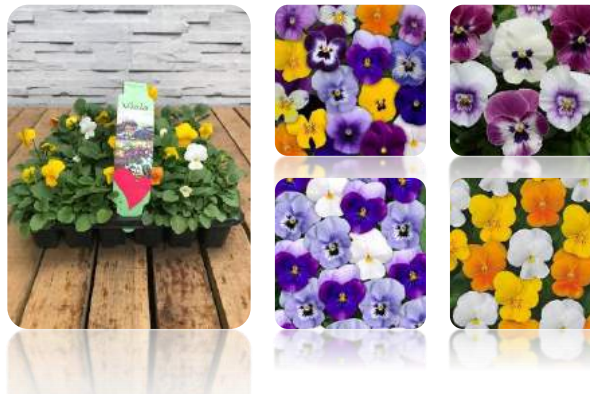
Weeks Available – 10,12 & 14

DESCRIPTION 24PK	SHELF QTY	CC QTY	COST	RRP	WK10	WK12	WK14
PANSY CLEAR MIX	8	72					
PANSY BLUEBERRY PIE	8	72					
PANSY LEMON CELO	8	72					
PANSY MARINA	8	72					
VIOLA MIXED	8	72					
VIOLA BLUEBERRY FROST	8	72					
VIOLA ROMANCE MIX	8	72					
VIOLA CITRUS MIX	8	72					

Pansy Mixes



Viola Mixes



All of our 24 pack crop will
be produced in the
'Aeroplas Eco' Pack with a
large click & lock Carry
Home Handle –
100% Recyclable

Spring 3L Bellis & Anemone Collection



Weeks Available – 8 & 10



Our 3L Bellis Habanera Collection & Anemone Harmony Collection is a great Promotion opportunity. Produced in our new Grey pot complete with 'Smart Click' label arriving in Colour and bud. Why not try a promotion of £6.99 2 for £12.



NEW FOR 2020
All our 3L Ranges will be produced in a Grey injection moulded pot – 100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £12	WK8 QTY	WK10 QTY
3L BELLIS HABANERA – 3 COLOURS	21	105					
3L ANEMONE HARMONY – 4 COLOURS	21	84					

Spring 3L Ranunculus Collection

Weeks Available – 12

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £12	WK12 QTY
3L RANUNCULUS GOLDEN YELLOW	21	105				
3L RANUNCULUS HOT PINK	21	105				
3L RANUNCULUS ORANGE	21	105				
3L RANUNCULUS VIOLET	21	105				
3L RANUNCULUS WHITE	21	105				
3L RANUNCULUS RED	21	105				



NEW FOR 2020
All our 3L Ranges will be
produced in a Grey
injection moulded pot –
100% Recyclable



NEW AND IMPROVED FOR 2020
Our 3lt Ranunculus Collection is a
great promotional line
opportunity. Ranunculus 'Vortex'
has a compact habit and is
extremely uniform. We have
selected 6 strong colours to make
up the range. Produced in a Grey
pot complete with 'Smart Click'
label. why not try a promotion of
£6.99 2 for £12




Florna
PLANTS LTD

3L Perennial Collection

Weeks Available – 12 & 14

Our 3L Perennial range that has grown in popularity over the past couple of years is made up of the following varieties – Aubrieta kitte blue, Saxifraga Pixie White, Saxifraga Peter Pan, Armeria Sea Thrift White, Armeria Sea Thrift Pink and Rhodanthemum Casablanca. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label.

Another potential promotional line on a 2 for £12 offer



NEW FOR 2020
All of our 3L Ranges will be produced in a Grey injection moulded pot – 100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £12	WK12 QTY	WK14 QTY
3L AUBRIETA KITTE BLUE	21	105					
3L SAXIFRAGA PIXIE WHITE	21	105					
3L SAXIFRAGA PETER PAN	21	105					
3L ARMERIA SEA THRIFT WHITE	21	105					
3L ARMERIA SEA THRIFT PINK	21	105					
3L RHODANTHEMUM CASABLANCA	21	105					

3L Erysimum Collection

Weeks Available – 13 & 15



Our 3L Erysimum Collection is made up of 4 varieties including the ever popular 'Bowles Mauve'. Other varieties include 'Red Jep', 'Apricot Twist' and 'Fragrant Sunshine'. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label. Another potential promotional line on a 2 for £12 offer



NEW FOR 2020
All of our 3L Ranges will be produced in a Grey injection moulded pot – 100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	2 FOR £12	WK13 QTY	WK15 QTY
3L ERYSIMUM BOWLES MAUVE	21	84					
3L ERYSIMUM RED JEP	21	84					
3L ERYSIMUM APRICOT TWIST	21	84					
3L ERYSIMUM FRAGRANT SUNSHINE	21	84					



2L Senetti

Weeks Available – 13,14 & 15



Our Senetti crop is overwintered in our Bio-Mass blocks. We start production in week 42 and after 5/6 weeks the crop is moved into a cooler environment to harden up producing a really strong and sturdy plant. We grow over 250,000 Senetti each season and is one of our biggest crops of the year. Produced in our new Grey recyclable pot for 2020 complete with 'Smart Click' label.



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK12 QTY	WK13 QTY	WK14 QTY	WK 15 QTY
2L SENETTI	24	96						



NEW FOR 2020

All of our 2L Senetti crop will be produced in a Grey Thermo pot – 100% Recyclable

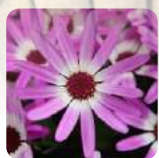


32cm Senetti Planter

Weeks Available – 13,14 & 15



Our Senetti crop is overwintered in our Bio-Mass blocks. We start production in week 42 and after 5/6 weeks the crop is moved into a cooler environment to harden up producing a really strong and sturdy plant. We grow over 200,000 Senetti each season and is one of our biggest crops of the year



DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	WK12 QTY	WK13 QTY	WK14 QTY	WK15 QTY
32CM SENETTI PLANTER	6	18						

Mini Viola MixMasters 1L Collection

Week Available – 15



'Rome'



'Athene'



'Amsterdam'



'London'



'Paris'



'Vegas'

NEW FOR 2020

We have selected 6 colourful mixes from the EVO F1 MixMasters range for 2020. Trendy combinations in attractive colours, free flowering and uniform for the whole season. Free marketing material is available which includes a MixMasters label and POS.

Produced in a grey 1L Pot complete with 'Smart Click' label



NEW FOR 2020

All of our 1L MixMasters will be produced in a Grey injection moulded pot – 100% Recyclable

DESCRIPTION	SHELF QTY	CC QTY	COST	RRP	4 for £10	WK15
1L MIXMASTERS 'AMSTERDAM'	24	144				
1L MIXMASTERS 'ATHENE'	24	144				
1L MIXMASTERS 'LONDON'	24	144				
1L MIXMASTERS 'PARIS'	24	144				
1L MIXMASTERS 'ROME'	24	144				
1L MIXMASTERS 'VEGAS'	24	144				

